## **ACI Website Privacy Policy**

The following statement will help you understand how ACI collects, uses, and safeguards the personally identifying information you give us when you use our websites or order products, register for an ACI conference, inquire about job openings, or otherwise communicate with us via email, the website, or phone.

We define "personally identifying information" as information — such as name, address, telephone number, and e-mail address — that can help to locate or identify individuals. "Personally identifying information" also includes credit card information. Protecting the privacy of personally identifying information is important to us.

Visitors to ACI's websites are subject to important limitations. Please review our Conditions of Use, which govern your visit to this site on the World Wide Web.

#### **Information We Collect**

When you browse this website, you browse anonymously, unless you purchase a product, register for a conference, or submit a question or comment through the ACI websites or send us employment information or e-mail. We do not collect or store any personal information — such as your name, address, phone number, or e-mail address — unless you knowingly and willingly provide it.

When you place an order for products or register for a conference, we collect only information — such as name, company affiliation, mailing address, title, primary job function, telephone numbers, e-mail address, and credit card issuer, account number, and expiration date — necessary to fulfill the transaction you requested.

ACI Update Advisor collects general information from your computer during the software update process in order for ACI to provide updates that work best for your system. Such information includes version and licensing information for the operating system, browser, and any ACI software or software integrated with ACI software.

You may request information, make a suggestion, or ask us a question through the ACI websites. We ask you to provide certain information — your name, title, company, type of business, address, telephone and fax numbers, and e-mail address — so that we can respond to your request.

We may use the personal information you provide for product purchases, conference registrations, and inquiries to ACI to contact you about your registration, to provide announcements about products and future conferences, to conduct surveys of our customers, to respond to your inquiries and suggestions, and to contact you for other reasons related to offering and improving our services. We may use and share all of this information, subject to applicable law, with our subsidiaries.

We do not permit other persons, companies or entities to collect personal information through our website.

#### Children

Only adults may use this site. We do not knowingly use this website to solicit data from or market to children under the age of 13.

#### **Cookies**

Our Web server may write a "cookie," a small computer file, to your hard drive. We may use cookies to enhance your on-line experience, to facilitate your use of our site, and to collect statistics about your visit to the site. If you buy products through our "shopping cart" feature, we may use a cookie to track your order. The cookies used by this site do not contain personally identifying information, such as your name, address, telephone number, e-mail address, or credit card information. Most web browsers allow you to exercise control over cookie files on your computer by erasing them, blocking them, or notifying you when you receive such files. Please refer to your own browser's instructions for information on those functions. If you do elect to disable the cookies from this site, please note that you may not be able to use the "shopping cart." You can order any product by telephone by calling ACI Sales at 1-800-234-8727.

### **Security**

The security of customer information is very important to us, and we take a number of steps to safeguard it. After receiving your personally identifying information, we maintain reasonable physical, electronic, and procedural safeguards to protect it from unauthorized access, use, disclosure, loss, or destruction. We limit access to those employees who assist us in providing the services you order.

#### **Linked Internet Sites**

We may establish relationships with reputable business partners by creating a link between our sites. Although we choose our sites carefully, we are not responsible for the content, maintenance, or privacy policies of those sites. Once you click over to a third-party site, we encourage you to check that site's privacy policy.

# **ACI Respects Your Privacy Concerns**

ACI's privacy and security policies demonstrate our responsibility to the individuals from and about whom we receive and report information, and to our customers, who rely on us to safeguard the information they report. If you have any questions or concerns about our privacy and security policies, please contact us at 1-800-234-8727.